

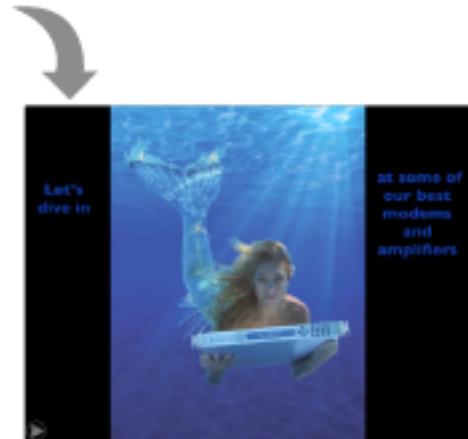


More than simply video...

Swyzze's online platform empowers marketers to use video with built-in calls-to-action for marketing and lead generation.



Authoring System



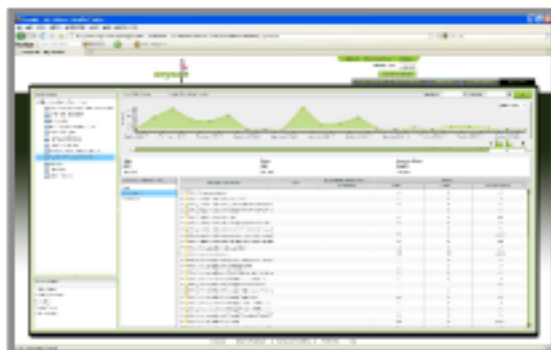
Swyzze Player



Web Page



Swyzze eCommerce Storefront



Tracking & Analytics



Shopping Cart

Drive revenue - Convert media viewers into paying customers - with a platform built specifically for business.

Close the gaps - Connect your media viewers directly to next steps, while you have their attention.

Measure success - Identify high quality leads for sales contact, and learn from campaign experience with detailed analytics.

Multimedia Storefront - Connect your media viewers to eCommerce products, using the media player as a virtual kiosk.